

Sponsorship Proposal

LITTLE HEROES 5K WALK/RUN AND KIDDIE K



SEPTEMBER 29, 2019

Nemours Alfred I. duPont
Hospital for Children

Sponsorship Proposal

LITTLE HEROES 5K WALK/RUN & KIDDIE K



At Nemours Alfred I. duPont Hospital for Children, we are committed to providing patients and families with the best experience we can, every time. Whether we are at the bedside, in the exam room, online, in the lab, or in the classroom.

Part of that experience is ensuring that our patients have opportunities to enjoy just being a kid.

Nemours Center for Cancer and Blood Disorders will host the inaugural "Little Heroes" 5K Walk/Run and Kiddie K on September 29, 2019 to benefit kids with cancer and blood disorders. Join us to run or walk around the grounds of Nemours Estate and kids 12 and under have the opportunity to run in a kiddie k!

After the race, stay the morning and enjoy family fun activities including a car show, food trucks, kids corner and carnival type activities!

A generous outpouring from the community will make it all possible. We hope that you will consider partnering with Nemours. Proceeds will benefit clinical and research programs and services at the Nemours Center for Cancer and Blood Disorders.

SEPTEMBER 29, 2019

Sponsorship Proposal

LITTLE HEROES 5K WALK/RUN & KIDDIE K



PRESENTING SPONSOR | \$10,000

- Company displayed as the Presenting Sponsor on event material
- Display table next to registration table
- Logo recognition on event banner
- Logo recognition on event T-shirt
- Logo recognition on event website
- Logo on (3) route marker signs
- Opportunity to provide items for participant packets
- Ten complimentary registrations in the Little Heroes 5K Walk/Run and Kiddie K
- Recognition in Annual Report to donors
- Recognition on the donor wall at Nemours/Alfred I. duPont Hospital for Children
- **Tax deductibility \$8,525**



PLATINUM SPONSOR | \$5,000

- Logo recognition on event day banner
- Display/information table at event
- Logo recognition on event T-shirt
- Recognition on event website
- Logo on (2) route marker signs
- Opportunity to provide items for participant packets
- Eight complimentary registrations in the Little Heroes 5K Walk/Run and Kiddie K
- **Tax deductibility \$4,445**

Sponsorship Proposal

LITTLE HEROES 5K WALK/RUN & KIDDIE K



GOLD SPONSOR | \$2,500

- Company name on event day banner
- Display/information table at event
- Company recognition on event T-shirt
- Recognition on event website
- Logo on (1) route marker sign
- Opportunity to provide items for participant packets
- Five complimentary registrations in the Little Heroes 5K Walk/Run and Kiddie K
- **Tax deductibility \$1,995**



SILVER SPONSOR | \$1,000

- Company name on event day banner
- Company recognition on event T-shirt
- Recognition on event website
- Opportunity to provide items for participant packets
- Five complimentary registrations in the Little Heroes 5K Walk/Run and Kiddie K
- **Tax deductibility \$635**



TEAM SPONSOR | \$750

- Secure registrations for 20 participants
- Name listed on event T-shirt
- Opportunity to provide items for participant packets
- **Tax deductibility \$400**

Sponsorship Proposal

LITTLE HEROES 5K WALK/RUN & KIDDIE K



BRONZE SPONSOR | \$500

- Company name on event day banner
- Company recognition on event T-shirt
- Two complimentary registrations in the Little Heroes 5K Walk/Run and Kiddie K
- **Tax deductibility \$325**

ROUTE-MARKER SIGN | \$500

- Logo recognition on (1) route marker sign
- Name listed on event T-shirt
- **Tax deductibility \$300**

T-SHIRT SPONSOR | \$250

- Name listed on event T-shirt
- **Tax deductibility \$200**

EXCLUSIVE SPONSORSHIPS!

HOOPLA AREA | \$250

- Dunk Tank
- Games
- DJ Booth
- Face Painting
- Kid's Corner
- Caricatures
- Refreshments

Sponsorship Proposal

COMMITMENT FORM

☐ I am please to support the Little Heroes 5K Walk/Run and Kiddie K to benefit the Nemours Center for Cancer and Blood Disorders by partnering at the below level:

☐ PRESENTING \$10,000 ☐ PLATINUM \$5,000 ☐ GOLD \$2,500 ☐ SILVER \$1,000 ☐ TEAM \$750

☐ BRONZE \$750 ☐ ROUTE-MARKER \$500 ☐ T-SHIRT \$250 ☐ HOOPLA AREA \$300

PARTNER INFORMATION

Company Name (as you would like to be recognized): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

☐ Invoice company \$ _____

☐ Check (payable to Nemours) \$ _____

☐ Credit Card \$ _____

☐ Mastercard ☐ Visa ☐ AMEX ☐ Discover

Name (as it appears on card): _____

Address (associated with card): _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____ Exp Date: _____

Cardholder Signature: _____

PLEASE RETURN THIS FORM AND PAYMENT TO:

Nemours Fund for Children's Health

c/o Rose Bevilacqua

1600 Rockland Road

Wilmington, DE 19803

rose.bevilacqua@nemours.org | 302.651.4338

 Alfred I. duPont
Hospital for Children